

# CollegeSpring Signing Day

## Hosted by the Los Angeles Dodgers Foundation

This Spring, CollegeSpring will team up with The Los Angeles Dodgers Foundation for our second annual Signing Day – a celebration for hundreds of college-bound seniors at the iconic Dodger Stadium.



### Why Signing Day?

At CollegeSpring, we believe that academic success should be celebrated. Signing Day builds upon Former First Lady Michelle Obama's Signing Day Initiative to recognize students for their achievements.

Join our community of sponsors and support CollegeSpring's mission to provide educational opportunities to students from backgrounds historically underrepresented in higher education.

Our inaugural Signing Day event featured music from local radio station, 97.9, as well as celebratory messages from a few familiar names, including SEAL Team stars, Toni Trucks (The Twilight Saga: Breaking Dawn - Part 2, Grimm, NCIS: New Orleans) and Neil Brown Jr. (Insecure and Straight Outta Compton); Former NFL All-Pro, Business Entrepreneur, Multi-Media Brand Ambassador and Philanthropist, Marcellus Wiley, and CollegeSpring National Board Member, Writer and Immigration Rights Activist Julissa Arce.

### Program Highlights

- CollegeSpring seniors share their chosen college and admissions stories
- Guest speakers will share celebratory remarks

### When & Where?

**Thursday, April 25th**  
**11:00 am – 1:00 pm**

**Dodgers Stadium**  
1000 Vin Scully Ave  
Los Angeles CA 90012

### To Sponsor, contact :

**Krystal O'Leary Flores**  
**Southern California Executive Director**

kflores@collegespring.org  
**213-550-2202 x 2001**

### About CollegeSpring

CollegeSpring partners with schools and their teachers to make high-quality test preparation a reality for every student – not a privilege for a select few.

# Why sponsor?

Join the Los Angeles Dodgers Foundation and the Kissick Family Foundation to celebrate hundreds of high school students across Los Angeles.

Reach 600+ attendees including high school students from South Los Angeles, Inglewood, Watts and Northeast Los Angeles.

Support CollegeSpring's mission to provide test preparation and college readiness programming to 3,000 Southern California high school students.

## Sponsorship Levels

### \$50,000

#### Sponsor a School

Equip one Los Angeles high school with the CollegeSpring program, providing the tools to support 50 students on their college admissions journey.

- Speaking opportunity
- Verbal recognition during event
- VIP tickets
- Logo (XL) included on printed program, in press release, and posted on website

### \$15,000

#### Support 15 hours of one-on-one mentoring for a classroom of 25 students.

- Verbal recognition during event
- VIP tickets
- Logo (L) included on printed program, in press release, and posted on website

### \$5,000

#### Provide five students with SAT and college readiness instruction.

- VIP tickets
- Logo included on printed program, in press release, and posted on website

### \$25,000

#### Sponsor a Classroom

Train and support one classroom teacher to implement the CollegeSpring program, providing the tools to support 25 students on their college admissions journey.

- Verbal recognition during event
- VIP tickets
- Logo (XL) included on printed program, in press release, and posted on website

### \$10,000

#### Train 100 Mentors

VIP tickets

- Logo (M) included on printed program, in press release, and posted on website

### \$1,000

#### Provides one student with SAT and college readiness instruction

- VIP tickets

## CollegeSpring Advisory Board

### Gene Sykes (Advisory Board Chair)

Managing Director, Goldman Sachs

### Ambassador Frank Baxter (Honorary)

Retired CEO and Chairman, Jefferies & Company

### Jason Collins

Retired NBA Player and NBA Cares Ambassador

### Shomik Dutta

Co-Founder, Higher Ground Labs

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CEO, Causeway Capital

### John Kissick

Retired Co-Founder and Senior Partner

### Scott McConnell

Principal, Ares Management

### Dale Okuno

CEO, Okuno Associates, Inc.

### Wendy Wachtell

President, Joseph Drown Foundation